



AAOM 2019

ORAL MEDICINE AT THE CROSSROADS
OF INTERDISCIPLINARY HEALTHCARE

NEW ORLEANS | MAY 21 - 25, 2019

AAOM
2019 CONFERENCE
SPONSORSHIP/EXHIBITOR
PROSPECTUS

What is AAOM and why would you want to be a sponsor?

Founded in 1945, the American Academy of Oral Medicine offers credentialing, resources, and professional community for oral medicine practitioners. With about 700 active members, we care for thousands of patients whose underlying medical conditions affect oral health and the delivery of dental care. We also advocate for optimal oral health and healthcare for everyone with medical illness.

The 2019 Annual Conference in New Orleans offers a key opportunity to interact with close to 300 current and future practitioners and educators.

- *Increase brand awareness and stand out from your competition.*
- *Build relationships by connecting with your clients and meet promising new prospects.*
- *Showcase your information, programs, products, and services to those with purchasing power.*
- *Garner goodwill among your target audience by supporting their personal growth and the advancement of their profession.*
- *Maximize your marketing dollars.*

Key Sponsorship and Exhibitor Opportunities

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All exhibitor/sponsorship packages are offered on a first-come, first-served basis. If you have any questions about sponsorship, contact us at info@aaom.com

PLATINUM SPONSOR

(One Available)
\$6,000

Be listed as the PLATINUM Sponsor for the entire conference. A one-of-a-kind opportunity to interact with attendees and be recognized front and center throughout the conference.

- Recognition during sponsored events
- Sponsorship of the **Friday President's Reception and Awards Banquet** and the **Post-Conference Happy Hour**
- Opportunity to designate one (1) additional event/activity sponsorships – see page 9
- Host an exhibitor table with two complimentary exhibitor registrations to all sessions and social events, including the President's Reception and Awards Banquet; additional exhibitor registrations and Awards Banquet tickets are available for purchase
- Up to two conference bag inserts
- Logo on conference materials (as PLATINUM Sponsor)
 - Conference app
 - Conference website
 - Logo on all correspondence to registrants and attendees
 - Logo on all signage

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GOLD SPONSOR

(One Available)
\$4,500

Be listed as the GOLD Sponsor for the entire conference. A unique opportunity to interact with attendees and be recognized front and center throughout the conference.

- Recognition during sponsored events
- Sponsorship of the **Wednesday Welcome Reception**
- Opportunity to designate one (1) additional event/activity sponsorship – see page 9
- Host an exhibitor table with two complimentary exhibitor registrations to all sessions and social events, including the President’s Reception and Awards Banquet; additional exhibitor registrations and Awards Banquet tickets are available for purchase
- Up to two conference bag inserts
- Logo on conference materials (as GOLD Sponsor)
 - Conference website
 - Logo on all correspondence to registrants and attendees
 - Logo on all signage

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SILVER SPONSOR

(One Available)
\$3,500

SILVER Sponsors receive the following:

- Recognition during sponsored events
- Sponsorship of the **Thursday Poster Session**
- Opportunity to designate one (1) additional event/activity sponsorship – see page 9
- Host an exhibitor table with two complimentary exhibitor registrations to all sessions and social events, including the President’s Reception and Awards Banquet; additional exhibitor registrations and Awards Banquet tickets are available for purchase
- One conference bag insert
- Logo on conference materials (as SILVER Sponsor)
 - Conference website
 - Logo on all signage

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EXHIBITOR SPONSOR

\$2,000

EXHIBITORS receive the following:

- Recognition in the conference signage
- One exhibitor table
- Up to two exhibitor registrations; additional registrations are available for purchase
- Listing in event program*

*Exhibit space reservations must be made by March 1, 2019 to be included in the conference program.

Exhibit tables are open each day, Thursday, May 23 from 7:00 AM to 5:00 PM through Saturday, May 25, 7:00 AM to 12:00 PM.

The exhibits must be open during breakfasts, the refreshment breaks, lunch hour, and evening poster session (refer to final schedule for exact times).

Exhibitors are invited to attend sessions and non-monetized meals; tickets are available for purchase.

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New!
**PREMIUM
PRODUCT
SPONSOR**

With these innovative sponsorships, attendees will see your name front and center. Join us as we improve the attendee experience and generate excitement for your product at the same time!

- Conference App: \$1000 + cost of production - **SOLD**

Be the very first sponsor of AAOM's new conference app!

- Key Card and Sleeve: \$1000 + cost of production

Your logo on the hotel room key and the pocket-program key sleeve

- Charging Stations: \$1000 + cost of production

Everyone needs to charge their device – why not see your logo at the same time!

One sponsorship of each product is available

*Deadline for this sponsorship is **January 31, 2019***

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PRODUCT SPONSOR

\$500

We provide the conference, you provide the product. Your company name or logo will be featured along with the AAOM logo. We approve the artwork and you order and ship, then we distribute them to attendees.

- Tote Bags: \$500 + cost of production
- ~~Lanyards: \$500 + cost of production~~ - **No Longer Available**
- Mobile Device Charger: \$500 + cost of production
- USB Drive: \$500 + cost of production

One sponsorship of each product is available
*Deadline for this sponsorship is **March 1, 2019***

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Event/Activity Sponsorships

Platinum, Gold, and Silver Sponsors may choose one of the following additional events:

Thursday Breakfast

Buffet breakfast with conference attendees

Thursday Morning & Afternoon Breaks

Great networking opportunity with conference attendees

Friday Breakfast

Buffet breakfast with conference attendees

Friday Morning & Afternoon Breaks

Great networking opportunity with conference attendees

Saturday Breakfast

Buffet breakfast with conference attendees

Saturday Morning & Afternoon Breaks

Great networking opportunity with conference attendees

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